

PRIVACY NOTICE & USE OF COOKIES

PRIVACY NOTICE

Free Translation

This notice supplements our General Terms of Use "This is not Belgium" with regard to the processing of personal data, within the meaning of the General Data Protection Regulation (GDPR), related to the Service provided via the Site. The terms Buyer, Seller, User, Service, Site, Product and Account are defined in these terms and conditions.

U-TOPIC undertakes, in accordance with the legislation in force, to protect your privacy by ensuring the protection, confidentiality and security of the personal data you entrust to it ("You").

Who processes your personal data?

The LLC U-TOPIC, with registered office at Clos de la Fontaine 1A, 1380 Ohain (BCE 0745.756.685) ("U-TOPIC" or "We"), is responsible for processing the data of Buyers, Sellers or other Users of the Site.

On the other hand, U-TOPIC is not responsible for the data processing carried out by the Users of the Site or the Service within the framework of their own activities by making use of the Service (such as the Sellers for the negotiation, the conclusion and the execution of orders).

What personal information is collected?

The data that we process are those collected from you or provided by the Seller in the context of :

- The creation of an Account on the Site "This is not Belgium".
- Of an order and payment of this one on the site " This is not Belgium ".
- The use of the "This is not Belgium" Service, including the Seller evaluation tool.
- Your request to subscribe to the "This is not Belgium" newsletter.
- Exchanges of messages between Buyers and Sellers and/or the "This is not Belgium" Site.

Why do we collect these data and on what legal basis?

The data you have provided us with or generated by the use of the Service may be used for the following purposes:

1. The provision of the Service and the management of the Site

We process data in this context more specifically to :

- Manage the creation and access to your Buyer or Seller Account
- Provide Marketplace Service to Buyers and Sellers
- Ensuring the fulfillment of our service obligations
- Manage the execution of sales contracts concluded via the "This is Not Belgium" Shop
- Manage the Vendor Evaluation Tool
- Manage the security of the Site and the Service
- Communicate with you regarding your orders, invoices, Products, Service, etc.

The processing of User data carried out for the provision of the Service is based on the need to ensure the execution of the contract. When the Users are persons other than those who subscribe to the contract (agent or employee of a company), we consider that we have a legitimate interest in using this data when it is a question of ensuring the follow-up of the request and the execution of the contract. Furthermore, when we process data to ensure the security of the Site or Service or to remove content published by a User, we consider that this is part of our legal obligations (securing personal data stored on the platform or fulfilling our obligations as host).

2. The management of our customers, the development and promotion of our activities

We process data in this context specifically for :

- Manage the sending of promotional communications
- Manage the sending of our Newsletter
- Develop a better understanding of our clients' needs and our industry through statistical analyses

We believe that we have a legitimate interest in promoting our activities and performing statistical analysis of data to help us develop our business. The sending of our Newsletter is based on registration, and therefore with your consent, which can be withdrawn at any time.

3. The management of our tax and accounting obligations

Data concerning you may also appear in our accounting documents and be kept and processed to meet our legal accounting and tax obligations.

4. The management of complaints, disputes and requests for the exercise of rights

In order to comply with the requirements of the General Data Protection Regulation (GDPR), we may need to process your data. This is particularly the case if you exercise your rights (see section on this subject below), if we need to manage security incidents that impact your data or if we need to respond to a request from a competent supervisory authority under the GDPR.

In addition, in the event of a complaint or dispute, customer data is processed to ensure its management and follow-up. We believe that we have a legitimate interest in being able to process such data in this context.

5. Fulfilment of our legal obligations

We may also disclose your information to local authorities if required to do so by law or as part of an investigation and in accordance with local regulations.

Is your data shared?

Your personal data will not be sold, exchanged or transmitted to any other company, except for the proper execution of transactions via the Site Service (to the Sellers with whom you interact, to the carrier who needs the address indicated to deliver your parcels if you make a purchase on the "This is Not Belgium" Shop or to the company Mollie which provides the online payment solution).

We also call upon third party companies for services provided on our behalf for data processing ("subcontractors" within the meaning of the RGPD, and this for accounting and IT services. These third parties may not use this data for their own account and act on our instructions.

In the event of a dispute, the data may be communicated to third parties (legal advisers/lawyers, insurers, courts of law, etc.). If we use external service providers (e.g. a lawyer or bailiff), your data may be disclosed to them. However, this will only be done for the purpose of carrying out the assignment entrusted to them.

How do we protect your data?

All your data is stored on a secure server hosted on European territory. We collaborate with the secure online payment solution Mollie.

How do we determine how long we keep your data?

We retain data for as long as is necessary for the purposes set out in this data protection notice. The length of time depends on :

- The duration of our business relationship with the customer (for customer relationship management purposes),
- Mandatory legal retention periods (for accounting and tax purposes)
- The legal period during which we can be held liable (for the performance of our contractual obligations)
- The need to keep the data to be able to defend our interests (in case of dispute, complaint).

What are your rights and how do you exercise them?

The GDPR grants you rights, including those we summarize below, but which may be subject to limitations or conditions:

- The right to request information about the processing of your data,
- The right to access (obtain a copy of), at reasonable intervals, including the right to know whether we are processing data about you,
- The right to request the rectification of the data (e.g. if you consider that they are inaccurate or out of date) or their erasure (e.g. because the data are no longer relevant),
- The right to withdraw your consent at any time if the processing of your data is based on your consent (for the sending of our newsletter).
- The right to object to the processing of your data in certain cases, in particular when the data is used to send direct marketing communications,
- The right to request the limitation of the processing of its data,
- The right to the portability of its processed data that have been provided in the context of a contract or that are processed on the basis of your consent.

You can contact us by e-mail regarding the exercise of these rights or for any question regarding the protection of your data: info@thisisnotbe.be.

We may ask you to prove your identity by providing us with documentary evidence before we act on your request.

You can also obtain information from the authority that monitors compliance with these regulations (the Data Protection Authority, www.autoriteprotectiondonnees.be).

Furthermore, you have recourse to the courts and to the Data Protection Authority if you believe that the use of your data does not comply with the regulations or that your rights are not being respected.

<p>Date of this notice and changes. This notice is updated as of July 22, 2020. U-TOPIC may at any time modify this notice to reflect changes in the processing of your data and will publish the applicable version on its Site.</p>
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NOTICE ON THE USE OF COOKIES

What's a cookie?

A cookie is a string of information, usually small and identified by name, that is stored on the terminal equipment (e.g. PC, tablet, smartphone) used to connect to a website and that can be communicated by the browser to the server of the site that placed it each time the equipment connects to the site again, for as long as the cookie is present.

What is the legal entity responsible for the site?

The site "This is not Belgium" is operated by the srl U-TOPIC, whose registered office is located at Clos de la Fontaine 1A, 1380 Ohain (BCE 0745.756.685) ("U-TOPIC" or "We").

What can I expect on this site?

We use cookies to ensure navigation and authentication of site users as well as to measure the audience of our site. Cookies are also set by social networking sites on which we are present and with which an interaction is created on certain pages of this site.

More specifically, you will find below additional information on the cookies that may be installed by us or by third parties when you navigate on the site:

Cookies strictly necessary for browsing the site and using our services.

They are installed as soon as you access the website without your prior consent being required. The use of these cookies seems legitimate to us insofar as the processing of the associated navigation data is necessary for our site to function.

Name of the cookie	Purpose	Conservation period
SESS+ random id	Allow navigation and/or the performance of certain operations on the site (for example, during online purchasing procedures to assign the different stages of a purchase to the same connecting equipment).	20 days
USR_+ random id	Manage access to content that is specific to you and only accessible to you (content associated with a user account)	20 days

Audience cookies allowing to analyse the frequentation of our site.

We use the web site analysis service Google Analytics, provided by Google LLC. To provide this service, Google uses the cookie identifier and the IP address of the connection to generate reports on the frequentation of the website for us. This service provides statistics about how users interact with this site, including the geographic location of visitors, average time spent on the site, and traffic patterns. Google LLC also has marketing tools such as remarketing advertising features that it operates under its own responsibility and over which U-TOPIC has no control. To learn more about data processing via cookies associated with Google Analytics, visit

<https://policies.google.com/technologies/partner-sites?hl=en>

The storage and use of these cookies are subject to your prior consent.

Name of the cookie	Purpose	Conservation period
_ga	Generate audience statistics on how the visitor uses the site	2 years

Functional cookies that retain your choice as to whether or not you accept the. Above-mentioned cookies.

They are installed as soon as you access the website without your prior consent being required. The use of these cookies is justified by the fact that we must legally obtain and keep a record of your consent.

Name of the cookie	Purpose	Conservation period
Cookies-agreed	Memorize your choice of consent	5 days

Third-party service cookies

Cookies deposited via social network buttons are placed by the relevant social network when share buttons are embedded on our site to facilitate content sharing and interaction to these social networks.

The storage and use of these cookies is subject to your prior consent. For more information on the processing of data by the relevant social networks, please see :

- + For Facebook : <https://www.facebook.com/policies/cookies/>
- + For LinkedIn : <https://www.linkedin.com/legal/cookie-policy>
- + For Instagram : <https://help.instagram.com/1896641480634370?ref=ig>
- + For Twitter : <https://help.twitter.com/en/rules-and-policies/twitter-cookies>

How do I manage my preferences?

In addition to the choice parameters proposed to you when you access the site, the management of cookies (authorisation / blocking / deletion) can also be done via the browser you are using.

How can you contact us?

You can contact us by e-mail for any question relating to the use of cookies on our site: info@thisisnotbe.be

Date of this notice and amendments. This notice is updated as of July 22, 2020. U-TOPIC may at any time modify this notice to reflect changes in the use of cookies and will publish the applicable version on its Site.
